

- 2 -

Amend the third paragraph of column 1 as follows:

Systems that are used to show information in the form of advertisements, timetable messages or arrival and departure times in present-day public service infrastructures with regard to buses, trains, subway traffic, etc., [is] are of a static nature. Such information is given on notice boards, posters, charts, tables, verbally through loudspeakers, and on digital displays, etc. A characteristic feature of such information media is that the information media is not coordinated, but is in the form of individual items which are controlled and updated separately, often manually.

Amend the fourth paragraph of column 1 as follows:

[Modem] Modern digital displays used, e.g., in conjunction with subway railway traffic [gives] give some of the aforesaid information but [is] are not controlled to display advertisements, warning messages, etc. Furthermore, the information is often supplemented with verbal messages transmitted from traffic control centres. The information channel cannot be subscribed to directly for the display of external information suppliers, such as advertising bureaux, the authorities, newspapers, etc., but is processed administratively and fed manually into the information display systems.

Amend the sixth paragraph of column 1 as follows:

Thus, present-day systems do not enable information to be updated dynamically for display in real time. Neither do present-day systems enable external mediators to update information for display in a central control system, nor yet the administrator who makes the display of information available, but [that] it is the administrator who determines when, where and how the information shall be displayed.

- 3 -

Amend the second full paragraph of column 2 as follows:

ab
coml
An object of the present invention is to provide a flexible system in which external information mediators are able to dynamically control in real time the transmission of display instructions to a larger public in different places situated at any chosen distance apart through projectors which project information onto displays intended [herefor] therefor.

Amend the sixth full paragraph of column 2 as follows:

ab
coml
Information display subscribers are connected to a computerized control centre via computer and telecommunication interfaces for all-day-round transmission of information, wherein the control centre has a communication interface [against] with computerized devices situated in connection with said places for projector coordination and control.

Amend the third full paragraph of column 3 as follows:

ab
coml
The projector may also interrupt display of information when the allocated display devices, or the projector, is/are visually obstructed in said public place. The projector lens can then be covered with a protective device when a dirty atmosphere is detected or anticipated and which is [immanently] imminently likely to dirty the lens.

Amend the fourth full paragraph of column 3 as follows:

ab
coml
In one embodiment, the [projectors] projector is provided with a projector computer which controls and delivers exposures to the projectors controlled by a server included in the computerized device, wherein the projector computer has a buffer memory which is filled with subsequent exposures as the exposure to be displayed at that moment via the projector is emptied from the buffer memory.

- 4 -

Amend the fifth full paragraph of column 4 as follows:

aa
concl.
The illustrated system also includes an advertising agency which is connected to the control centre 12 through the medium of a computer 24 and a modem 26. Although only one modem is shown connected to the central computer 28 of the control centre, it will be understood that modem [poles] pools, telephone switching centres and other similar devices may be used to this end in accordance with present-day techniques.

Amend the third full paragraph of column 5 as follows:

aa
concl.
In accordance with the invention, the control centre 12 has a communication interface 14 [against] with the computerized devices 16, 18, 20 situated on shifting positions or places for projector coordination and control.

Amend the first full paragraph of column 6 as follows:

aa
concl.
In an alternative embodiment of the device or devices 38, i.e. the projector computers 38, are included in the station computer 34, the projector or projectors 22 is/are controlled directly from the station computer 34.

Amend the second full paragraph of column 7 as follows:

aa
concl.
In one [invention] embodiment of the invention, a queue, or line, is created from the information material received by the server 1, in accordance with some known line or queuing method, such as FIFO (First In First Out), LIFO (Last In First Out) or Round Robin, etc., wherein the server 3 or exposure handler 3 has set-up or created an exposure list which covers a twenty-four hour period for information exposure or display via projectors 22. The exposure handler 3 collects and processes, i.e. allocates, information relating to projector control instructions, wherein mediator information is sorted into the exposure list in accordance with the wishes of the mediator 24 or its instructions, when available space is found in the exposure list or in alternative places in the